



Advanced Hygiene Concepts Inc.



“SPOTLIGHT ON EXCELLENCE”

Discovering how to be effective in expanding your practice has never been more important!!

What is the first impression your potential patients receive when calling your office? Do they reach a well informed, confident, welcoming trained person, or someone who is rushed and sounds frazzled and uninformed?

- Patients now have their pick of many possible dental offices. Of all the choices out there, what prompted them to call you?? Do you know what the needs and wants of your potential patients are? Do you ask?? If a patient is price shopping, does your front office team know what to say?
- If a new patient does schedule an appointment, what impression do they get when arriving at your office? Do you have a modern dental office with a pleasant, calming decor or are you still displaying the 2005 Sports Illustrated issue on your magazine rack. What does your treatment room say about the type of dentistry that you practice?
- Do all team members know how to ask for referrals? Discover **5 FAILPROOF** ideas to get those new patients that you want.
- Learn 5 areas that your patients should **never see or hear** in your office.
- Don't neglect those top patients that refer friends and family to your office! Set up a customized incentive and reward system to say a memorable Thank you.

Let AHC help you **See your practice through the eyes of your patients.**

AHC will develop and lay out a **customized marketing plan** that will include everything from first impressions that potential patients receive to ensuring you are continuing to build strong relationships with existing patients. AHC has been helping dental offices since 1990 in raising the standard of care for your hard earned, valuable patients.

Call today to get started on seeing your office in a new light. This **in-office customized training** is designed to motivate and excite your team while generating increased profits. Ask about all of our customized in-office one day training programs.

** Call today to request our complimentary 5 Great Marketing Ideas. These are easily and quickly implemented!

*** Available for purchase today! Audio/Visual CD: Skills for building restorative in Hygiene

Learn the secrets to comfortably discuss restorative needs with patients. Step-by-step you will learn the many opportunities available in hygiene to begin easy discussions with patients on needed restorative. Discover the inner knowledge you already possess to motivate your patients to schedule dental treatment.

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www.Advancedhygiene.com